



# RIVERFEST

PAST.PRESENT.FOREVER.

**JUNE 27 – 29, 2025**

**COLUMBIA & WRIGHTSVILLE, PENNSYLVANIA**

Riverfest commemorates the burning of the Columbia-Wrightsville Bridge during the Civil War. On the last Sunday in June 1863, locals prevented Confederate troops from crossing the river and moving toward Harrisburg or Philadelphia by burning the longest covered bridge in the country. Confederate troops were forced to turn back and just three days later the Battle of Gettysburg erupted.

Riverfront activities will take place to celebrate the Susquehanna River's place in America's history; showcase our river's recreation opportunities; and learn how to protect the river for generations to come. Events include the Bridge Burner Run & Kayak Race, Recreation Expo, Ignite Live Music Concert, & Lighting of the Bridge Piers! The following sponsor opportunities exist for those that would like to help river towns economy grow through recreational and heritage tourism. Proceeds benefit Susquehanna National Heritage Area (SNHA) and heritage partners in the river corridor.

## RIVERFEST SPONSOR BENEFITS

**INFERNO**  
\$1,500+  
3 available

**BLAZE**  
\$800+  
6 available

**FLAME**  
\$500+  
8 available

**SPARK**  
\$250

### PRE-EVENT RECOGNITION

Social Media Promotion (Facebook & Instagram)				
Website Presence				
Email Blasts				
Press Release				
Event Flyer	logo	name		
Logo on Race Advertisements				

### ON-SITE RECOGNITION

Verbal acknowledgement at race and concert				
Logo on Event Banner (6' x 10')	large logo	name	name	
Logo on Back of Event T-Shirt	large logo	name		
Promotional Material in Race Packet				
10 x 10 Vendor Space				

### POST-EVENT RECOGNITION

SNHA Newsletter & Web Blog				
Thank You Email Blast				

## Yes, I want to sponsor Riverfest!

- ☐ Inferno Sponsor \$1,500+      ☐ Blaze Sponsor \$800+  
☐ Flame Sponsor at \$500+      ☐ Spark Sponsor \$250  
☐ Riverfest Donation \$\_\_\_\_\_

To maximize recognition and ensure all sponsor benefits are received, please return this form as soon as possible.

- ☐ Check enclosed    ☐ Credit Card (by Phone)      ☐ Please send invoice

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Vendor Space: ☐ Race Site (Columbia/Saturday)    ☐ Concert Site (Wrightsville/Sunday)



**Susquehanna NHA is a 501(c)(3) non-profit organization.**

Have more ideas on how to support Riverfest?

Contact: Megan Salvatore, [msalvatore@SusqNHA.org](mailto:msalvatore@SusqNHA.org)

Susquehanna Heritage  
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